VITAMINKA
vitaminka.company

MISSION

Creation of high quality products that come into the world of flavours. Widely available and present Vitaminka products every single moment in every single home.

VISION

Vitaminka brands development creates the image – number one food production company in Macedonia and the region.

Vitaminka was established in

1956

as a factory for production of ground red pepper and as such, with only one production range, it existed up to 1974.

It places about 47% of its annual production into over

30

countries worldwide.

over 150

highly-educated experts from the areas of engineering, food technologists, biotechnologists, electro – mechanical engineers, economists, jurists etc.

Quality control in Vitaminka consists of

4 modern laboratories

to carry out physical, chemical and microbiological testing of the existing and the newly developed products. Highly skilled specialists test and verify basic organoleptic properties of every product, such as colour, consistency, smell, taste. Thereafter, they determine and verify the chemical composition, nutritional values, content of the components, that are important for the product quality.

more than 20

groups of products of its own production, i.e.:

- Flips products; Chocolate programs; Vitakrem and Luna spread; Ketchup; Vitanez mayonnaise; Soups;
- Cevitana and instant beverages; Puddings and Whipped foams and creams; Spices and powdered products; Teas; Cakes; Candies; Chocolate coating; Snack products.

our slogan

"WORLD OF FLAVOURS"

We have our own transport and distribution network covering the Macedonian market.

As well as assortment of

over 400

different packaging designs for our products.

Own Transport & Distribution

3 modernized factories

Two of the factories are located in Prilep, whereas the third one (where Brilliant cooking oil is pruduced), is located in Shtip.

We export to more than

30

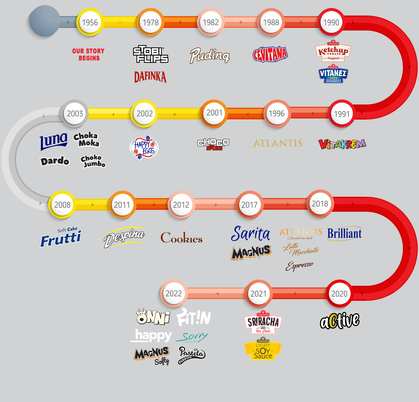
countries worldwide

including Europe, USA, Canada, Australia and Asia. Among the biggest retail chains that we are serving cooperatively, by honoring our multi-year agreements are the following:

Lidl | Kaufland | Metro C&C | Eurospin
Rewe | Spar | Delhaize | Hofer

EVOLUTION OF VITAMINKA CORPORATE LOGOS

LAUNCH OF VITAMINKA PRODUCTS - TIMELINE



PRODUCT CATEGORIES

SWEETS

CHOCOLATES

- ATLANTIS
- Luna
- SIRIUS
- happy
- HAPPY EGGS
- Praline
- sintagma
- RISKO

BISCUITS

- Desina
- Frutti
- Sarita
- Melodi
- CARAMEL BISCUIT
- mini Tina
- Cookies
- Made land

CANDIES

- aCtive
- CEVITANA

CHOCOLATE PRODUCTS

- CHOCO SOJI
- Chokee
- Choco pearls
- Dragee
- my Chokos
- Sorry

CORNFLAKES

- Choko Jumbo
- Choka Moka
- Dardo
- Milkos

CREAMS

- VITAKREM
- LUNA

PUDDINGS & CREAM PUDDINGS

- Pastela PUDDING

SNACKS

- STOBI FLIPS
- MAGNUS
- MAGNUS Soffy
- FiT!N
- Bonitas
- GRIZZ

INSTANT BEVERAGES

- CEVITANA

COOKING OIL

- Brilliant

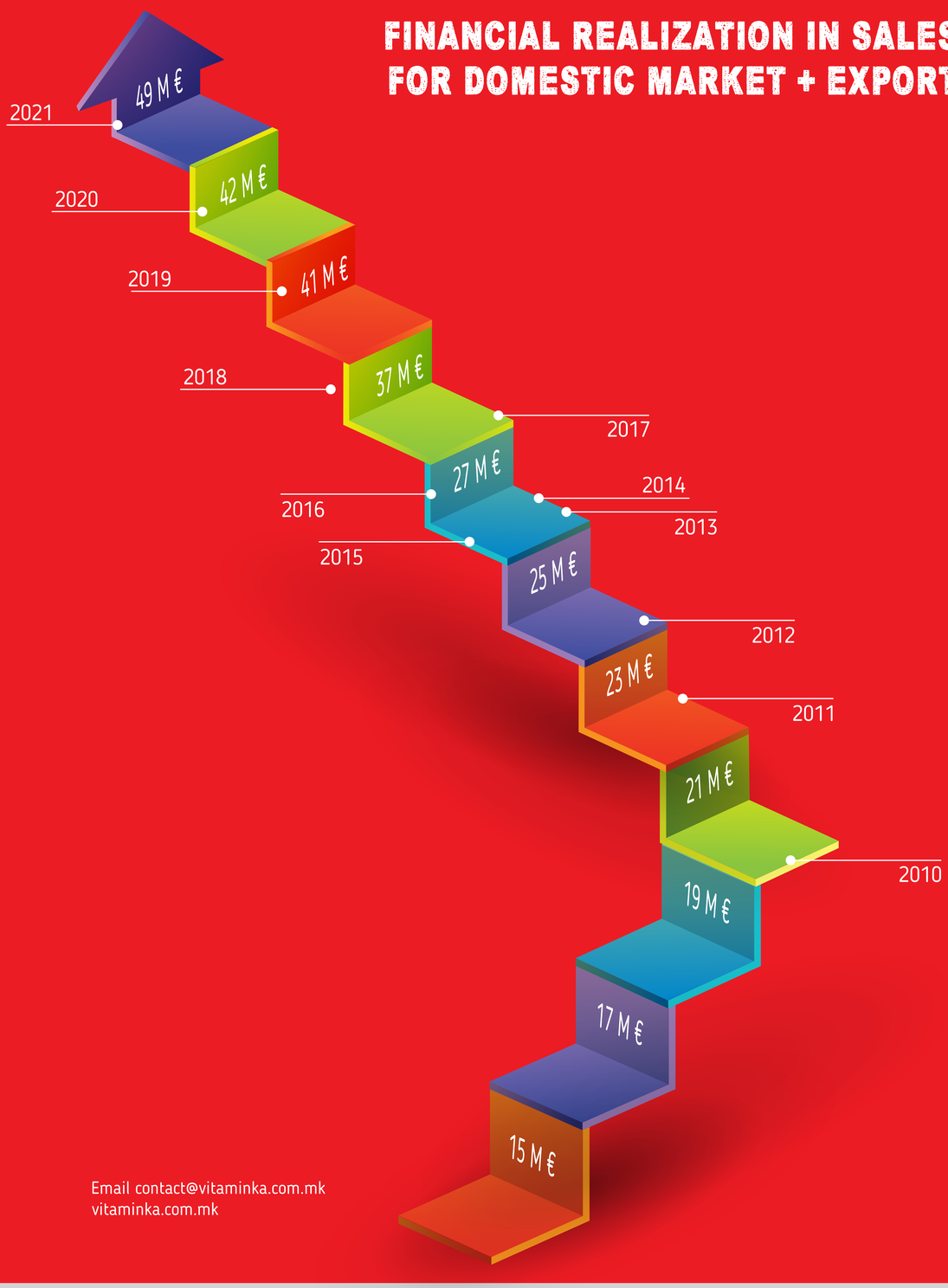
SOUPS, SPICES AND CONDIMENTS

- DAFINKA
- Topster
- La Soup

SAUCES

- Ketchup TOMATO Original
- VITANEZ MAYONNAISE
- SENF Delicatess
- SRIRACHA SAUCE Hot Chilli
- LIGHT SOY Sauce

FINANCIAL REALIZATION IN SALES FOR DOMESTIC MARKET + EXPORT



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